

# Jamal Bryan

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Portfolio Website: [www.jamalbryan.me](http://www.jamalbryan.me)

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## PROFESSIONAL SUMMARY

Freelance video editor with over 10 years of storytelling experience in the non-broadcast sector, editing a wide range of media for various social media platforms and corporate clients. Recently completed the DGC's Guild Apprenticeship Program intake, as a Trainee Assistant Picture Editor, in pursuit of establishing my career in the TV/Film industry.

## SUMMARY OF SKILLS

- Avid Media Composer
- Adobe Premiere Pro
- DaVinci Resolve
- Final Cut Pro
- Adobe CC Suite

## SELECTED CREDITS

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<b>Editor</b>	<b>Jarvis Brothers Cookout   Bell FIBE TV1</b> [Series, 8 episodes] Executive Producer: Jeremy Hood	<b>09/24 – 01/25</b>
<b>Editor</b>	<b>Em for Murder</b> [Short Film, Thriller] Production: Instafamous Productions	<b>08/24 – 01/25</b>
<b>Editor</b>	<b>Fantasy Screenplay Writers</b> [Short Film, Comedy] Production: Instafamous Productions	<b>11/23 – 04/24</b>

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## TRAINING

**Directors Guild of Canada (DGC)** – Toronto ON, Canada

- Guild Apprenticeship Program (GAP): Trainee Assistant Picture Editing (TAPE)
- AVID - ScriptSync

## PROFESSIONAL EXPERIENCE

### Video Editor

08/20 – Present

Freelance - Mississauga ON, Canada

- Edited media content using editing software: Final Cut Pro, Avid Media Composer, and Premier Pro, generating short and long-form content which resulted in the content averaging 2.9 million views within 60 days (1.3 million views within 30 days).
- Achieved single video virality of over 800,000 views within 24 hours.
- Used editing software, Final Cut Pro, Premier Pro, and After Effects, to create a workflow efficient enough to sustain and upload a content creation schedule of 2-5 videos per day while encouraging algorithm priority, consistent audience viewership, and platform engagement.
- Generated 50,000 profile views across the platform within 30 days of curating content.

### Video Editor

05/18 – 03/21

Brass Media Productions - Mississauga ON, Canada

- Built the company's website using a host server, Namecheap, and a page builder called Salient, customizing it to increase overall user experience.
- Created all promotional material for the business, such as Google Ads, Facebook Ads, Instagram posts, reels, stories, business cards, and merchandise using popular Adobe CC Suite editing software.
- Designed all service and product packages, including custom wedding packages using Adobe Photoshop, InDesign, Illustrator, and Procreate.
- Experienced in B2B marketing, keeping the business up to date with industry trends and standards while applying these standards to the business's B2B marketing workflow.

### Video Editor

09/13 –05/20

Brass Knuckle Fitness (BKF) – Mississauga ON, Canada

- Created and edited 100% of all marketing material for customer acquisition; Google Ads, Facebook Ads, videos, Instagram posts, reels, stories, company brochures, business cards, event banners, merchandise logos, and designs using Photoshop, Lightroom, Illustrator, InDesign, etc.
- Implemented call-to-action marketing strategies, contributing to over 10,000 lbs of total client weight loss and a 20-35% annual increase in new clientele for the company's fitness and nutrition services.
- Collaborated with creators/marketing teams to help maintain a consistent output of media promotion.
- Analyzed media trends to keep promotional material from becoming stale, provoking innovation to stimulate consumer engagement, prolong consumer retention, and keep the influence of call-to-action strategies high.

## EDUCATION

Honors Bachelor of Health Sciences: Kinesiology and Health Promotion

Sheridan College - Brampton ON, Canada